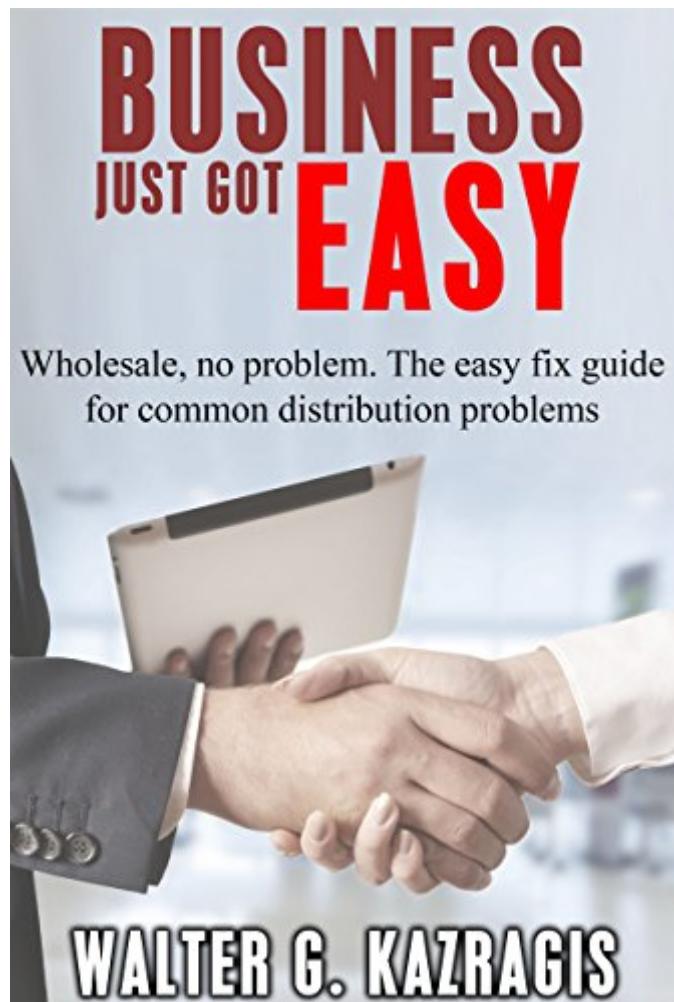


The book was found

BUSINESS JUST GOT EASY: Wholesale, No Problem. The Easy Fix Guide For Common Distribution Problems



Synopsis

A no nonsense look at the complex problems and solutions in today's wholesale distribution system. The author, a veteran of a wholesale delivery organization, gives a direct and helpful view of solutions to many problems faced by wholesalers in today's marketplace. His direct style and insightful solutions make this a must read for business owners, executives, CEOs and all employees to help make their organizations more profitable. Mr. Kazragis provides a myriad of solutions to issues that he has personally faced. This book separates him from the pack as he uses the voice of experience, as opposed those who write about business without ever having a hands on day in the trenches. The book addresses many situations which may be obvious, and also those issues which may not yet be a problem for the reader's company. It is the ability to see issues that are unknown that make this book essential for all types of wholesale businesses. What is even more remarkable is that the solutions and suggestions are not only easy, they are inexpensive. This book provides many ways to maximize your profits and essentially make "free money" .

Book Information

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Customer Reviews

Great book! Makes seemingly complex n abstract business concepts easily approachable. As a businessman for 40 years, i wish i had come across this when i was just starting out..it would have rescued me from many expensive mistakes..now u can get it, at a fraction of the cost!

A quick read that is true to the core regarding what is needed to run a great business. Mr. Kazragis in plain terms explains the key principals needed for a successful business. Accountability, focus on consumers, customer service, having systems in place, employee engagement, and of course PROFITS. The points in this book are essential for any business and business leaders.

An organizational gold mine for those who need help in this Äjreal JUDY GREVAN

I found the book very easy to read, intuitive and straight forward and would recommend it to people in all areas of business (purchasing, operations, sales, finance).

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